



FinSight

In the competitive world of financial services, dashboards have been essential tools for monitoring business KPIs and empowering management to make quick and informed decisions. Such decisions require consideration of well-analyzed data in order to reduce costs, increase profits and maximize the return on equity.

The challenge is to select a data visualization and dashboard tool for your business, which is flexible enough to meet the diverse, continuous needs of people at different levels of hierarchy and roles and not just executive management.

This is where, **FinSight** plays an important role in a Bank's ability to grow, benchmark, identify trends, and be better prepared for the unexpected. **FinSight** allows you to explore and analyze the current and historical data which helps to grow several primary areas within banking such as:

- Customer Credibility & Profitability
- Branch Performance
- Business Processes Effectiveness
- Risk Management
- Credit Classification and Performance

FinSight's powerful visualization features work with any Core Banking Solution (CBS) and allow users to present data in accessible ways, extract insights from it, and make those insights available to stakeholders responsible for acting on them.

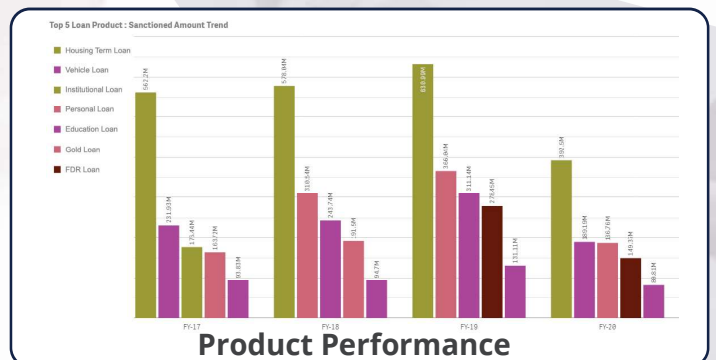
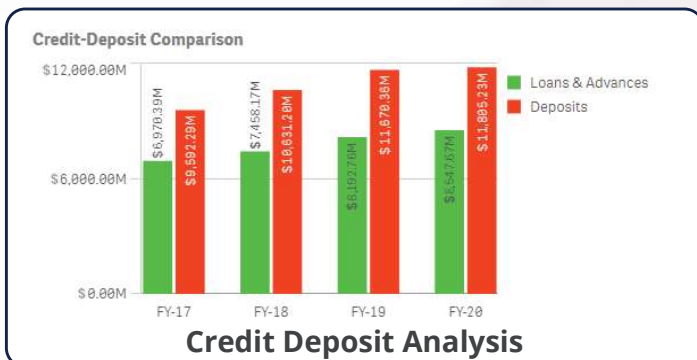
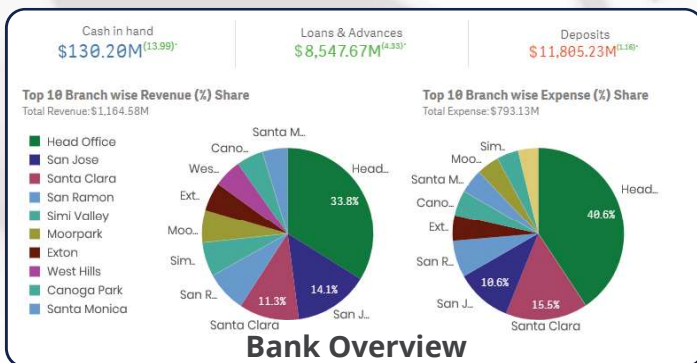
FinSight has the ability to aggregate data from multiple sources in various formats and supply best fit technology to manage it all.

KEY FEATURES

- Interactive graphical representation of the financial information
- Landing page with overview of bank's KPIs
- Parameter wise top 10 performing branches with comparative analysis
- Historical Revenue & Expense trend analysis of both operating and non-operating activities
- Credit Deposit analysis over period of time with CD Ratios
- Analysis of bank efficiency and profitability ratios
- Comprehensive product performance analysis with trends over time
- Segmentation analysis of Customers
- Delivery channels analysis of add-on services offered by bank
- Customer credibility reporting and analysis
- 360-degree view of loan products and delinquency details
- Allows retail and commercial product comparisons over a period of time

BENEFITS

- Historical YOY / QOQ / MOM trends patterns help compare and facilitate projections
- Analyze and improve operational performance and risk analysis for various segments
- Understand customer base structure, behavior, creditworthiness helping generate positive revenue
- Track individual revenue streams to better determine which products and services are profitable
- Helps to quickly analyze the financial health, strengths and deficiency in the operations
- Improved decision making on increasing earnings
- Easily export the analyzed results in different formats for quick distribution
- Ease of usability and rich features adds significant value to the end-user
- CD analysis gives bank's liquidity & capital adequacy helping take strategic measures for expansion
- Product analysis helps to evaluate the existing products and decisions on introducing new product



Mentioned here are some of the important product features. DataVision will be pleased to provide more information upon request. Please contact us.



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